

**CITY OF CHARLOTTESVILLE, VIRGINIA
CITY COUNCIL AGENDA**



Agenda Date:	July 15, 2024
Action Required:	Approval of Ordinance
Presenter:	Chris Engel, Director of Economic Development
Staff Contacts:	Chris Engel, Director of Economic Development
Title:	Ordinance to Correct Ordinance #O-21-172: Amending the Agreement to Operate a Joint Convention and Visitor's Bureau

Background

The City and County entered an Agreement to Jointly Operate a Convention and Visitor's Bureau on June 18, 2018. The parties executed a Third Amendment to this Agreement on February 25, 2022, but did not reference the correct version of the updated Agreement. This Ordinance would retroactively adopt the correct version of the amended Agreement to establish the updated terms and authority by which the Joint Convention and Visitors Bureau currently operates.

Discussion

This Ordinance simply seeks to attach the correct Amendment to the Agreement between the parties.

Alignment with City Council's Vision and Strategic Plan

This approval aligns with the goal of increased cooperation with the County. It also promotes the resources and attractions of both the City and the County, and seeks to foster a welcoming place of belonging through this cooperatively operated Bureau.

Community Engagement

N/A

Budgetary Impact

Approval of this item has no budgetary impact.

Recommendation

Approval of the Ordinance

Alternatives

Council could deny the Ordinance, and the Convention and Visitors Bureau would continue to operate under the wrong agreement.

Attachments

1. ORD - Correction of Amend. to Operate Joint Conv. and Vistors Bureau 7.2.24
2. CACVB ThirdAmendAgrmnt.2.25.22